

Chameleon

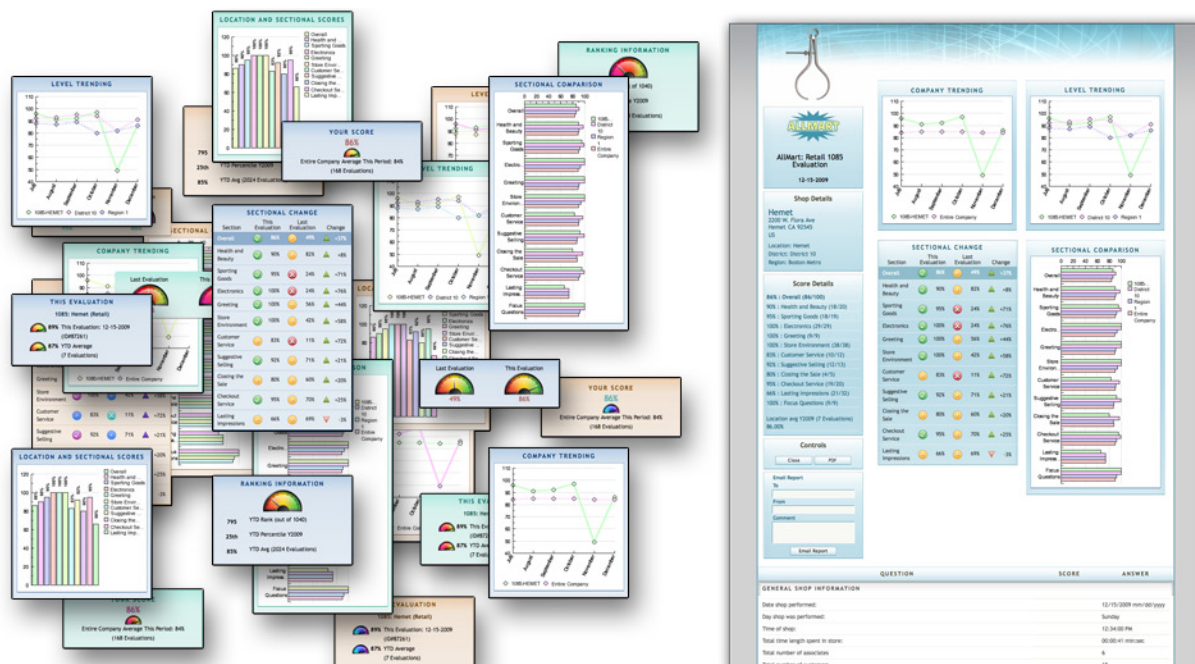
Instant Impact with Chameleon Shops



Chameleon visually integrates key data points so all levels of your company can see at a glance the information they care about most – how the customer experience matches corporate expectations.

Your choice of charts and industry-specific graphics illustrates how each shop fits into the global customer experience.

- **BUY-IN:** Empower your staff to take quick action! Chameleon's bold, clear graphics communicates corporate priorities directly to location employees and managers.
- **RANKING:** Individual scores don't tell the whole story! See how each shop ranks on overall and sectional scores regionally or against the entire company.
- **TRENDING:** Trends made obvious! Instantly see if scores are rising, falling, holding steady over time and how they compare company-wide.
- **CORPORATE STANDARDS:** No camouflage here! Immediately detect acceptable, neutral or unacceptable scores. It will be obvious how shop and sectional scores match up with corporate goals. All the right data in one right place– we have declared cumbersome cross-referencing of reports extinct!
- **AMAZINGLY ADAPTABLE:** Chameleon's shops can be shared online, emailed, or printed!



An amazing customer experience will never become an endangered species with the communicative power of Chameleon's designs.